

Cheshire East Council

Cabinet

Date of Meeting:	10 th October 2017
Report of:	Chief Operating Officer
Subject/Title:	Everybody Sport & Recreation Annual Performance Report 2016 - 17
Portfolio Holder:	Councillor L Wardlaw, Health

1. Report Summary

- 1.1. This report provides Cabinet with the third Annual Performance Report from “Everybody Sport & Recreation” for the financial year 2016-17 in respect of the delivery of a leisure service on behalf of the Council

2. Recommendation

- 2.1. Cabinet is requested to note the progress made by the Trust in its third year of trading as an independent Charitable Trust. It is requested to examine the performance information provided in the Annual Report to ensure that the maximum benefits and required outcomes for the residents of Cheshire East are being achieved.

3. Reasons for Recommendation

- 3.1. “Everybody Sport and Recreation” as one of the Council’s Alternative Service Delivery Vehicles (ASDVs) is in line with the Council’s “best fit” approach as it works to establish the the most appropriate provider of services. The trust .is key to the delivery of a range of services and “outcomes” for local residents, in particular Outcome Five “People Live Well & For Longer”, and it is important to ensure that these are achieved through the ongoing monitoring of the Leisure Operating Agreement.

4. Other Options Considered

- 4.1. Under the performance reporting Framework for the Council’s Alternative Delivery Vehicles (ASDV’s) there is a requirement on Everybody Sport & Recreation to report back to the Council with its Annual Performance Report.

5. Background

- 5.1. In February 2014 Cabinet approved the transfer of the management of a range of services to the new Charitable Trust “Everybody Sport & Recreation”. The new Trust was formally established in March 2014 with a Board of eleven

including two Cheshire East Council representatives. The Trust is part of the Council's wider drive to become a "Commissioning Council".

5.2. The services and staff (over 750) formally transferred to the Trust on the 1st May 2014. In addition to the leisure and sports development team the management of the following leisure facilities are currently managed by the Trust on behalf of the Council –

- Alsager Leisure Centre
- Barony Park Sports Complex
- Congleton Leisure Centre
- Holmes Chapel Leisure Centre
- Knutsford Leisure Centre
- Macclesfield Leisure Centre
- Middlewich Leisure Centre
- Nantwich Swimming Pool and Fitness Centre
- Poynton Leisure Centre
- Sandbach Leisure Centre
- Shavington Leisure Centre
- Cumberland Arena Crewe
- Wilmslow Leisure Centre

On the April 1st 2016 the Trust took over the management of the new Crewe Lifestyle Centre, which added to the leisure elements of service and also includes overall asset management on behalf of the Council for the remainder of the building (library, family centre and adults social care).

5.3. The Leisure Operating Agreement contains a range of elements to ensure that the Trust provides the services required by the Council. These are set out in a Service Specification which helps form the basis by which the Council monitors that the Trust is delivering on the outcomes expected by the Council. The commissioning and monitoring of this service is undertaken by the Corporate Commissioning Manager who receives quarterly reports on the Trust's progress and performance against a range of contractual performance indicators.

5.4. The Annual Report demonstrates the successes that have been achieved by the Trust within in its third year of trading and both the Chairman of the Trust Councillor Kolker and Peter Hartwell the Chief Executive Officer will attend the meeting to present the Report and answer any questions. Some headline successes on key performance indicators include –

- An annual attendance at leisure centres of 3,010,246 compared to 2,827,197 the previous year.
- Everybody membership has risen to over 14,800, a 36% in year increase and 86% since the transfer of the service in 2014
- There were 6675 volunteer hours in sport and recreation organised through the Trust during the year up from 6486 the previous year.
- Funded by the Department for Transport through their "Bikeability" scheme 4542 young people were trained in cycling skills via school

visits throughout the year. Due to the success of the current scheme further additional funding of £590,000 was awarded during the year by the Department for Transport to carry on its delivery to 2020

- The Trust's "Learn to Swim" Scheme now has almost 7,000 learners receiving lessons, all enjoying free swimming at other times to encourage participation and progress. The numbers on the scheme continue to rise year on year.

5.5. Other new successes also reflected in the Annual Report include

- Securing the new One You Cheshire East public health contract valued at £2.5m over five years to deliver a range of improved public health outcomes
- The development of the new Holmes Chapel Community Centre as a leisure and recreation hub managed on behalf of Holmes Chapel Parish Council
- The development of a new catering arm "Taste for Life" with investments in Wilmslow Leisure Centre and Crewe Lifestyle Centre
- The first full year of the Everybody Academy for training and development of new apprentices and running leisure related courses
- The winning of a range of regional and national leisure awards
- An Improvement in customer satisfaction ratings and increase in customer on line access to book and find information to 63.9%

5.6. The continued programme of both capital investment and maintenance and improvements to leisure facilities by the Council, including the first year of operation of Crewe Lifestyle Centre and the forthcoming improvements to Sandbach and Congleton Leisure Centres has helped support the Trust in delivering a high quality service to the increasing numbers of users.

6. Wards Affected and Local Ward Members

6.1. The Annual Performance Report covers service provision across the whole of the Borough

7. Implications of Recommendation

7.1. Policy Implications

7.1.1. The establishment of the Trust is in line with the Council's "best fit" approach to service delivery. The presentation of this third Annual Performance Report to the Council is in line with the reporting requirements as set out in the Leisure Operating Agreement.

7.2. Legal Implications

7.2.1. The presentation of an Annual Report to the Council is in line with the requirements of the Leisure Operating Agreement and allows the Council to be updated on the performance of the Trust.

7.2.2. ESAR currently operates a contract of ten years in length which can be extended for a further five years subject to agreement by both parties. The contract commenced on 1st May 2014 and includes a range of leisure centre leases that also run co-terminus with this term.

7.2.3. The management of the Crewe Lifestyle Centre and delivery of a leisure service from it by Everybody was undertaken as a Variation of the existing Leisure Operating Agreement

7.3. Financial Implications

7.3.1. The Trust receives a Management Fee for the delivery of service to be renegotiated annually with the Council. In addition the Trust continues to buy back a number of services from CEC including ICT, Health & Safety, Procurement etc. Also, the 17/18 support service contribution was based on the Trust ceasing to use Transactional Services and Accountancy Services/Corporate Finance on 30th June 2017. Whilst the Council has transferred the majority of the leisure centre sites to the Trust by way of a lease the responsibility for the buildings remains with the Council as Corporate Landlord. This at present includes the provision of elements such as repairs and maintenance, capital improvements and energy provision.

7.3.2. The Trust is a fully independent organisation and it is required by the Charities Commission to submit a full set of accounts. The Trust's financial position is also reported to the Council as part of the company's Annual Performance Report. The Trust is a company limited by guarantee, and under this status the Trust is additionally a "not for profit" organisation which means it has to reinvest any surpluses into services and facilities.

7.3.3. The annual Management Fee which for 2017/18 is £1.845m takes into account a number of elements including the success of the previous financial year, challenges coming forward, and the commissioning requirements of the Council for the forthcoming year. There is an expectation that the management fee will decrease year on year with a minimum 3% set within the Leisure Operating Agreement

7.4. Equality Implications

7.4.1. The Trust as illustrated in the Annual Report remains committed to ensuring that services are delivered to all residents in Cheshire East including provision to those of all ages and with disabilities.

7.5. Rural Community Implications

7.5.1. The Annual Report demonstrates the Trust's commitment to delivery across Cheshire East including within rural communities.

7.6. Human Resources Implications

7.6.1. There are no implications

7.7. Health and Wellbeing Implications

7.7.1. As set out in 4.1 above the Trust is expected to be a significant contributor to the Council's "Outcome Five – People Live Well & For Longer" in support of improving the health of local residents as set out in the Council's Three Year Plan. The Annual Performance Report addresses the Trust's progress on this area of work.

7.7.2. In August 2016 the Trust successfully tendered for the "One You Cheshire East" contract from public health commissioners. The contract is valued at £2.5m over a five year period. The Annual report identifies the progress being made in a range of programmes at facilities around Cheshire east including active lives, healthy eating, weight management and falls prevention

7.8. Implications for Children and Young People

7.8.1. The Trust are required through the Leisure Operating Agreement to make a significant contribution to supporting the involvement of children and young people participating in sport and active recreation. This is again also demonstrated throughout the report including –

- Provision of sports facilities at eight joint use centres and pool available for junior school swimming lessons
- Over one million attendances by children and young people under 16
- Almost 7,000 young people on the Learn to Swim Scheme
- The availability of apprenticeships through the Everybody Academy, with the offer of a leisure position at the end of the scheme
- 5,600 young people trained in Bikeability during the year
- Carers and Family Holiday Activity programmes
- 446 Cared for Children members attending 3062 gym, swim and class sessions. The provision has a positive impact on these users and is also well reflected when the service is externally reviewed

7.9. Overview and Scrutiny Implications

7.9.1. The Health, Adult Social Care and Communities Overview and Scrutiny Committee has a review of the work of Everybody Sport and Recreation and the "One You" contract as set out in 7.7.2 above in its 2017/18 work programme.

7.10. Other Implications

7.10.1. There are no other implications

8. Risk Management

- 8.1. In addition to the requirement to deliver it's Annual Performance Report to the Council, to ensure that the Trust are delivering the requirements of the Leisure Operating Contract, the Council monitors the performance of the Trust including, quarterly performance meetings and reports, the submission of performance indicators as part of the Council's Corporate Performance Management Framework and regular on site visits.

9. Access to Information/Bibliography

- 9.1. Appendix 1 – Everybody Sport & Recreation – Annual Performance Report 2016-17

10. Contact Information

Contact details for this report are as follows:-

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