

Adults and Health Committee

Date of Meeting:	26 September 2022
Report Title:	Cheshire East Live Well for Longer Plan 2022 – 2027
Report of:	Nicola Thompson, Director of Commissioning and Integration
Report Reference No:	AH/04/2022-23
Ward(s) Affected:	All

1. Purpose of Report

- 1.1. This This report will provide details of strategic integration structures underpinning the Cheshire East Live Well for Longer (LWfL) Plan 2022 – 2027 (Appendix 1) and will provide narrative on the approach to taken to develop the Plan.

2. Executive Summary

- 2.1 Cheshire East has an ageing population, with the number of older people increasing by nearly 50% in the last 20 years. The LWfL Plan details the ingredients our residents need to live well for longer in Cheshire East and the commitments required from the Health and Social Care System to make this happen.
- 2.2 The LWfL Plan was coproduced with residents and stakeholders using an insight-based approach which examined behavioural drivers to produce a set of principles which will underpin commissioning intentions across the System.
- 2.3 The formal consultation process was varied and accessible to ensure that every voice was heard. Methodologies for engagement include survey (paper and online), focus groups, workshops, partnership meetings, strategic groups and simply (but most crucially) general conversation with residents when the opportunity arises.

3. Recommendations

- 3.1. To approve and adopt the LWfL Plan as outlined in Appendix 1

- 3.2. To note the insight-based approach to consultation and engagement, which has led to a fully coproduced Plan
- 3.3. To note that, once approved, the principles of the LWfL Plan will underpin commissioning intentions across the Health and Social Care system
- 3.4. To note that the LWfL Plan will provide a foundation for refreshment of the 'Together' guide to coproduction
- 3.5. To note that the LWfL Plan is organic and will be subject to ongoing monitoring and scrutiny by those residents involved in its coproduction

4. Reasons for Recommendations

- 4.1. The LWfL Plan aligns to the Council's Corporate Plan 2021-25, addressing the aim: *'to reduce inequalities, promote fairness and opportunity for all and support our most vulnerable residents'*. The LWfL Plan also addresses priorities within Cheshire East Partnership 5-year plan, including *'enable people to live well for longer, to live independently and to enjoy the place where they live'*.
- 4.2. Coproduction of the LWfL Plan involved over a thousand residents and stakeholders, who were grateful to part of the process from initial conception to reality. They told us that the plan is bold and clear in its ambitions and they recognised that achieving it is not going to be easy. The resident voice has been consistent throughout all engagement: "words on a page are fine – the acid test is how close the implementation matches the words on the page", so residents will be equal partners with stakeholders in monitoring progress throughout the lifecycle of the Plan.
- 4.3. The LWfL Plan provides a local voice to underpin service design, strategy formation and commissioning intentions across the Health and Social Care System. Furthermore, the principles and commitments within the Plan will provide a foundation for review and development of the 'Together Guide', ensuring that the resident voice runs as a golden thread through all Council services and the wider system.
- 4.4. The LWfL Plan will be monitored by the cheshire East Transformation Group as part of the Cheshire East Partnership Board arrangements in collaboration with the Resident Voice Network, a forum established during the coproduction process where residents can act as a 'critical friend' in monitoring delivery.

5. Other Options Considered

- 5.1. Do nothing:

If approval is not granted to adopt the LWfL Plan, the commitments made to residents throughout the coproduction process will not be fulfilled and credibility will be lost. Residents told us "plans are fine, but there is understandable cynicism that they will bring about meaningful change" and

“[we want to know] how these plans will be delivered, monitored, evaluated and how we can be sure they’re not empty promises”. It is therefore vital that the coproduction of the Plan is seen as the beginning of the journey, with residents and stakeholders on board throughout.

6. Background

- 6.1.** Cheshire East has an ageing population and evidence shows that the likelihood of experiencing multiple chronic and complex health conditions increases with age. It is therefore imperative that the Health and Social Care System dedicates time and resource to investing in Early Intervention and Prevention services, but it is equally important that these services are insight-led and create an environment for behaviour change.
- 6.2.** The draft LWfL Plan was subject to an extensive programme of coproduction, whereby residents were provided with a blank sheet of paper and asked what will enable them to ‘Live Well for Longer in Cheshire East’. Thematic analysis was conducted on intelligence gathered and a series of principles (or ‘commitments’) were produced.
- 6.3.** The draft Plan was tested through several workshops and conversations, whereby residents and stakeholders were given the opportunity to refine the language, tone, principles and implementation plan. The draft LWfL Plan was tabled at Adults and Health Committee on 28th March 2022 (appendix 2) and was approved for formal consultation.
- 6.4.** Embedded within LWfL is an implementation plan which has been created through a series of workshops and design events including residents and key stakeholders across the system. The implementation plan identifies how each commitment will be achieved and details the collective activity required. All activity within the implementation plan has been refined through engagement with residents, who were complimentary of the process and were confident that change will be achieved when the actions are met. The implementation plan will be monitored by the Cheshire East Transformation Group and Resident Voice Network on a quarterly basis

7. Consultation and Engagement

- 7.1. The LWfL Plan is underpinned by 'Together in Cheshire East', a coproduction guide which details how residents and commissioners work together as equal partners toward common goals. Once approved, the draft Plan was subjected to 12 weeks intensive consultation and engagement
- 7.2. A summary of engagement activity can be seen below, with more detailed analysis shown in Appendix 3:



- 7.3. Feedback from residents during the coproduction and consultation process was very positive and they were complimentary to the approach taken. They were keen to enthusiastic about contributing to the initial co-design of the draft and very pleased that we returned to them to test and refine the principles and commitment detailed in the final iteration. Residents were realistic in their expectations and understand that the plan is ambitious, but

they are keen to be part of its ongoing monitoring and evaluation.
Comments from residents include:

"I am really excited to hear how you will take these words and deliver services now"
"The plan is clear, concise and includes those fundamental components that are vital in providing this service effectively"
"I agree with what you're trying to do, I think it's brilliant"
"The public are not usually consulted by the Council, so this is positive"
"It's a massive job but it's great that CEC have undertaken this exercise to empower people to take control of their own health and wellbeing"

8. Implications

8.1. Legal

8.1.1. The Care and Support Statutory Guidance (updated 16 June 2022) provides that the core purpose of adult care and support is to help people to achieve the outcomes that matter to them in their life (Paragraph 1.1). Paragraph 4.12 states that Local authorities must ensure that the promotion of the wellbeing of individuals who need care and support, and the wellbeing of carers, and the outcomes they require, are central to all care and support functions in relation to individuals, emphasising the importance of enabling people to stay independent for as long as possible. Local authorities will need to understand the outcomes which matter most to people in their area and demonstrate that these outcomes are at the heart of their local strategies and approaches (paragraph 4.13).

8.1.2. There will be a need to engage with legal and procurement teams on any future commissioning that may arise from the implementation of the LWfL Plan.

8.2. Finance

8.2.1. There are no financial implications, or changes required to the MTFS, because of the recommendations in this report. The recommendation is to approve the draft strategy for consultation, and once this has taken place the final strategy will be brought back for approval

8.2.2. There will be opportunities to amend policies because of the LWfL Plan's approval, following a period of formal consultation. Any policies amended or created will be subject to separate approval. The LWfL Plan naturally

aligns to the Social Value Policy, by providing an opportunity to channel 'social good' to meet the commitments within the Plan.

8.3. Policy

8.3.1. At this stage there are no policy implications identified.

8.4. Equality

8.4.1. An Equality Impact Assessment has been completed in parallel with the extensive consultation and engagement exercise (Appendix 4)

8.5. Human Resources

8.5.1. No current HR implications have been identified.

8.6. Risk Management

8.6.1. The LWfL Plan has been coproduced with Cheshire East residents and stakeholders, with the draft being subject to an extensive period of consultation and engagement so reputational risk is mitigated. The Plan will have its own risk register.

8.7. Rural Communities

8.7.1. Residents and stakeholders from rural areas were key contributors throughout the initial coproduction exercise and later refining of the LWfL Plan. Residents of rural areas told us they felt disadvantaged as services are not always accessible: "[CEC] need to make sure rural areas are not left behind". Some residents of smaller urban communities also felt disconnected from the services they need due to geographical inaccessibility.

8.7.2. A key commitment within the plan reads 'we will improve access to services for people in rural areas' and steps are identified in the implementation plan to address this. The LWfL Plan aligns with Cheshire East Rural Action Plan and demonstrates a commitment to maintaining the quality of place in our rural communities

8.8. Children and Young People/Cared for Children

8.8.1. The LWfL Plan is relevant to adults of all ages across Cheshire East. Implications on children and young people were discussed at length during the coproduction process, with the overwhelming majority of residents in agreement that the plan will encourage children and young people to make healthy life choices from an early age that enable them to live well for longer: "It's a massive job but it's great that CEC have undertaken this exercise to empower people to take control of their own health and wellbeing [from an early age]".

8.9. Public Health

8.9.1. The LWfL Plan is underpinned by early intervention and prevention and will guide joint commissioning intentions for Cheshire East Place for services addressing health inequalities. The LWfL Plan is underpinned by a Joint Outcomes Framework which is aligned to the Joint Strategic needs Assessment (Tartan Rug) and the wider Marmot Communities developments in Cheshire East.

8.10. Climate Change

8.10.1. The LWfL Plan sets out a collaborative approach to working which will improve efficiencies from an environmental perspective. The Plan guides integrated commissioning intentions across the Health and Social Care System, so environmental and sustainability implications will be considered in the design and delivery of new and existing services from a Social Value perspective.

Access to Information	
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Appendices:	Appendix 1 – Live Well for Longer Plan (including implementation plan) Appendix 2 – Live Well for Longer Committee report March 2022 Appendix 3 – Background detail of consultation exercise Appendix 4 – Equality Impact Assessment
Background Papers:	None