

C&M 'All Together Fairer...' Report

Place Recommendations 2022-2023 and 2023-2027

NB. In light of pressures on local authority budgets, it is suggested in the Report that each of the nine Places in Cheshire and Merseyside identify the recommendations most relevant to their area and focus on these.

Mapped to Place priorities / activity already underway

THEMATIC RECOMMENDATIONS	Place - 2022-2023	Place - 2023-2027	Examples of ongoing activity
<p>Give every child the best start in life</p>	<p>1 - Review inequitable outcomes in early years and <u>bring system together within each Place to ensure equitable early intervention involving all partners</u> (e.g. education, social care - children's services, communities and VCFSE sector, children's boards, public services, NHS, local authority).</p> <p>2 - Assess early years provision and parental support within each place and provide further support for early years settings in more deprived areas and in collaboration with communities in these areas and / or e.g. families with disabilities, English as a second language.</p> <p>3 - Assess how the ACEs agenda links to the early years approach in Cheshire and Merseyside and <u>ensure families' voices included in this agenda.</u></p>	<p>4 - Work in partnership to improve school readiness for all and reduce inequalities between children eligible and not eligible for Free School Meals. Ensure support is focussed to develop children's early learning, especially with regard to speech and language skills and the ACEs agenda.</p> <p>5 – Ensure shared accountability across the system and within each place to give every child the best start in Cheshire and Merseyside (include children's public health, early years and wider family services including education and VCFSE sector).</p>	<p>"Making a Difference for Disadvantaged Pupils" programme (Joe Carter)</p> <p>Children's Hubs</p> <p>Contact Hub Contact Hub makes it easier for families to contact children and young people's services in Cheshire East - Wirral Community Health and Care NHS Foundation Trust (wchc.nhs.uk)</p> <p>Children's Trust (cheshireeast.gov.uk)</p>

<p>Enable all children, young people and adults to maximise their capabilities and have control over their lives.</p>	<p>6 - Better communicate available youth services and reduce inequalities in access to these youth services, including transport costs.</p> <p>7 - Assess provision of career guidance and aspiration approaches in primary, secondary schools and FE colleges at each place.</p> <p>8 - LEP / Chamber of Commerce work with businesses to support links with schools for training and recruitment and offering mentorships and for provision of youth services.</p> <p>9 - Work with young people to hear their views about what is needed in local areas.</p>	<p>10 - Extend free school meal provision for all children in households in receipt of Universal Credit and resource holiday hunger initiatives adequately at each place.</p> <p>11 - All young people who are able are either in training, employment and education up until the age of 21.</p> <p>12 - Commission VCFSE sector to provide leisure and recreation opportunities in each Place.</p>	<p>Live Well website</p> <p>Youth Federation Cheshire and Warrington Pledge</p> <p>Everybody Health & Recreation</p> <p>TOGETHER in Cheshire East TOGETHER in Cheshire East Work TOGETHER with us (cheshireeast.gov.uk)</p>
<p>Create fair employment and good work for all.</p>	<p>13 - Assess local workplaces and their capacity to produce and implement policies to recruit and retain people with a disability or long-term condition.</p>	<p>14 - Monitor policies to recruit and retain people with a disability or long-term condition.</p> <p>15 - Build on actions to increase local recruitment into all jobs and work with employers to improve retention rates.</p> <p>16 - Provide guidance to workplaces to recruit and retain people with a disability or long-term condition.</p> <p>17 - Work with businesses, chambers of commerce, public sector, NHS and local</p>	

		<p>authorities to improve support for mental health, housing and finances in all workplaces.</p> <p>18 - Target funding for adult education in more deprived communities and link to job market demands. Offer training and support to older unemployed adults and ensure the private sector participates in training and skills development and link this to the regional good work standard.</p>	<p>“Our main delivery is focussed on Crewe, Congleton, and Macclesfield. We target these owing to the higher incidence of deprivation measures according to the latest tartan rug” (Chris Rowlands)</p>
<p>Ensure a healthy standard of living for all</p>	<p>19 - Work with local residents and local stakeholders to understand 'true' regional poverty and local financial pressures including the reality of all care costs, in-work poverty, debt burden, tax credit/welfare reforms, benefits, and housing costs (e.g. Poverty Truth Commission).</p> <p>20 - Make the case to VCFSE sector and local authorities to shift from only emergency provision to act on the social determinants of health.</p> <p>21 - Map social welfare and legal advice providers to facilitate development of registry of services for NHS.</p>	<p>22 - Work with local community and employer institutions to provide credit, reduce levels of debt and increase financial management advice in schools and workplaces.</p> <p>23 - Shift from crisis to prevention approaches in delivering food security and have as a goal eliminating the need for food banks.</p>	<p>Commissioned via CAB</p> <p>Right to Food motion (Spotlight Review)</p> <p>Information on Live Well website</p>

<p>Create and develop healthy and sustainable places and communities.</p>	<p>24 - Review private rented sector regulation actions in the Levelling Up white paper.</p> <p>25 - Support national advocacy to strengthen local powers and capacity within enforcing authorities across planning and housing.</p> <p>26 - Define affordable housing in Cheshire and Merseyside and link to 'true' regional poverty.</p> <p>27 - Create a platform where housing and local residents can communicate about how housing is impact on health and wellbeing .</p> <p>28 - Develop place-based partnerships to strengthen approaches to community policing (e.g. Public and mental health), police, children's services, DWP) and develop a public health approach to violent crime.</p> <p>29 - Work with local residents and partners (e.g. businesses, NHS) to improve quality of existing green spaces in areas of higher deprivation.</p> <p>30 - Develop Region-wide actions to create health promoting environments (e.g. unhealthy advertising, planning decisions)</p>	<p>33 - Work in partnership to implement adoption of decent home standards in all social and private rented sector housing.</p> <p>34 - Ensure that all housing developments contain a minimum of 30% of dwellings classed as "affordable" and support local control of the local housing allowance and ensure it covers 50% of market rates.</p> <p>35 - Prioritise provision of new green spaces in areas of higher deprivation.</p> <p>36 - Adopt Place-wide strategies that put health equity and sustainability at the centre of planning.</p> <p>37 - Develop and implement housing and social conditions assessment to be used in primary and secondary health care appointments and develop monitoring of these questions.</p>	<p>Article 4 (Crewe currently)</p> <p>Current Policy is 30% (over a threshold of 15 units in key towns/service centres and 11 units elsewhere)</p> <p>SCEP/Combatting Drug Partnership</p> <p>Pocket Parks and Green Social Prescribing Project Officers in Crewe</p> <p>Working with CHAMPS</p>
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	<p>31 - NHS, local government work in partnership to regenerate areas. Work alongside local communities to better include their needs when reviving local high streets.</p> <p>32 - Extend incentives to encourage people back to public transport.</p>		NHS and Public Health funding Green Social Prescribing Project Officers
Strengthen the role and impact of ill-health prevention.	38 - Work in partnership with local communities to assess digital exclusion priorities.	39 - Reduce inequalities in digital exclusion by delivering hardware and funding support for basic digital skills.	<p>Ongoing engagement activity to inform new Digital Inclusion Strategy</p> <p>Device recycling schemes</p>
Tackle racism, discrimination and its outcomes.	40 - Businesses, public sector and VCFSE sector to actively communicate and publish how meeting equality duties in recruitment and employment including pay, progression and terms.	41 - Involve VCFSE sector organisations and networks tackling racism in businesses and the public sector.	
Pursue environmental sustainability and health equity in unison.	<p>42 - Work to retrofit homes, including private homes to reduce fuel poverty and greenhouse gas emissions.</p> <p>43 - Work with local authorities, businesses and chambers of commerce to prioritise the health and wellbeing of citizens and environmental sustainability in economic recovery/growth policies.</p> <p>44 - Enforce existing smokeless fuel standards.</p>	<p>45 - Passive cooling measures included as standard in retrofits / new builds that are at risk of high indoor temperatures.</p> <p>46 - Installations of new wood burning and gas stoves in urban areas eliminated and existing stoves phased out.</p> <p>47 - Ensure any new walking and cycling infrastructure reaches areas with the lowest rates of physical activity.</p>	<p>Crewe Town Investment Plan Warmer Homes project</p> <p>Active travel network improvements in Crewe</p>

SYSTEM CHANGE RECOMMENDATIONS	Place - 2022-2023	Place - 2023-2027	
Increase and make equitable funding for social determinants of health and prevention.	<p>48 - Assess the budget for addressing the social determinants of health in the NHS and local authority in 2022/23. Work with VCFSE sector to include their contributions to addressing the social determinants of health.</p> <p>49 - Assess resource allocation and develop and extend proportionate universal approaches. Assess possibility of local weighted funding formula to better address health inequalities.</p> <p>50 - Benchmark NHS and local government funding for social determinants of health.</p>	<p>51- Increase local government funding for social determinants of health by 1% a year for the next 10 years.</p> <p>52 - Increase NHS funding for social determinants of health by 1% a year for the next 10 years to address wider social determinant prevention.</p> <p>53 - Develop resource allocation formula to ensure that funding allocations are equitable and proportionate.</p>	
Strengthen partnership for health equity	<p>54 - Integrate Place Plans in each Place Executive and create MoU between Place Executives and Health and Wellbeing Boards to align Health and Wellbeing Strategies and Place Plans.</p> <p>55 - Strengthen the role of the Director of Partnerships at Board level</p>	56 – Embed partnerships across local systems with healthcare, the VCFSE sector, local economic plans and strategies beyond leaders.	Place Plan and Health and Wellbeing Strategy aligned; conversations underway to consider a single document going forward.
Co-create interventions and	57 - Identify methods to involve local residents in the development of health inequalities assessments and remedies at	58 - Involve local residents in the development of health inequalities assessments and remedies at place level.	Live Well for Longer Plan

actions with communities	place level, e.g., through the creation of community engagement panels aligned to each Place Executive.		
Strengthen the role of business and the economic sector in reducing health inequalities	59 – The ICS and Local government make the case to businesses that they have underdeveloped impacts on health and health inequalities and should strengthen their social impacts. 60 - Include health in businesses environmental, social and governance strategies.		
Extend social value and anchor organisations across NHS, public services and local authorities.	61 - Implement and enforce a 15 percent social value weighting mandatory in all NHS procurement.	62 - Work with local businesses to extend social value policies and focus on principles to reduce health inequalities.	Increasing social value weighting under consideration
Develop social determinants of health in all policies and implement Marmot indicators.	63 - Adopt Cheshire and Merseyside's Marmot indicators in their own organisations (e.g. NHS, Local authorities, businesses, VCF sector).	64 - Integrate social determinants of health in all policies and in all work commissioned. All local government, NHS strategies and decisions assessed for social determinants of health impacts.	Marmot Beacon Indicators being incorporated into Place Outcomes Framework