

BRIEFING PAPER

Town Board for Crewe

Date of Meeting: 09th April 2021
Report Title: Sports & Open Spaces Sub-Group
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Introduction

The Board has previously agreed that one of the strategic themes to be developed over the next year is that of Sports and Open spaces given the:

1. Interest expressed by a number of sports organisations in large, medium and small sized developments.
2. Support in the Town Investment Plan given to investment in sports projects.
3. Need to identify sites for sporting provision.
4. Success of the Cultural Forum as a model to bring together a range of diverse organisations and groups.
5. Link between sports and health and well-being.

An initial meeting took place with Officers from Cheshire East Council, ANSA and Everybody Sport and Recreation, along with the Chair and Vice Chair of the Crewe Town Board. The purpose of the meeting was to explore the possibility of creating a strategic forum and to identify the strategies and policies already in use. Meetings have also been held with key sporting organisations within Crewe, who have all expressed an interest in developing this initiative.

All contributors were agreed there are many benefits in establishing a Sports and Open Spaces Forum and developing a strategy for Crewe including:

1. A focus on Sports & Open Spaces for Crewe
2. All key initiatives being coordinated and aligned to the vision for Crewe.
3. Local community participation in key decisions
4. All key stakeholders being consulted collectively and consistently.
5. Local knowledge and expertise, "on the ground" is shared and acknowledged.
6. A feedback loop to all key stakeholder groups
7. Providing a sounding board to sanity check concepts and proposals
8. Creating an engaged, focussed group to generate ideas.
9. Developing an engaged group of advocates to help promote initiatives to a wider audience.
10. The dynamics of the group allow for the focus and structure to drive effective change.

Sports and Open Spaces Forum

Crewe Town Board

Email: contact@weareallcrewe.co.uk

Web: weareallcrewe.co.uk

The proposed initial make-up of the Forum is as follows:

- 2 x Local Councillors
- 2 x CEC officers
- 1 x CTC officer
- 1 x Crewe Town Board member
- Multiple representatives of Sports organisations (Having a fluid structure, similar to the Cultural Forum whereby this is not a defined full membership from this perspective)
- 1 x Representative of Everybody Sport and Recreation
- 1 x Representative of ANSA
- The MP or a member of the local MP Office

Next steps

Initially, the new Forum members would meet and agree the following:

1. Purpose & Objectives/ Terms of Reference
2. High level strategy
3. Structure of the Forum and its Governance
4. Expansion of the Forum to include all sports organisations operating in the town.
5. Suggested areas to be represented and membership.
6. Support functions and administrative support for the facilitation of Agendas, Minutes etc.