

CHESHIRE EAST COUNCIL

APPENDIX 1 Brighter Future Together (Culture) Programme

Programme of Work

The Brighter Future Programme is phased over a 12 month period:

Phase	Key Deliverables	Start Date	Finish Date	Status
Programme Initiation	<ul style="list-style-type: none">• Define and agree Programme structure, governance and terms of reference.• Kick off meetings held with Programme Team, Steering Group and Brighter Future Together Team• Co- create the Starting the Conversation Sessions• Creating the Communication Strategy	1 March 18	30 April 18	Completed
Phase1:Starting the Conversation and co-creation	<ul style="list-style-type: none">• Deliver the Starting the Conversation Sessions to Staff and Members• Deliver the Starting the Conversation Survey• Deliver Leadership Change Workshop• Co-create the Behavioural Framework	1 April 18	31May 18	Completed
Phase 2: Developing the Deal and mobilising the facilitators	<ul style="list-style-type: none">• Train members of the CE community to become Brighter Future Programme Champions• Co-design and create the “What is the Conversation?” sessions• Develop the Employee Deal	1 May 18	30 June 18	Completed

Phase 3: Engaging everyone for working for a Brighter Future	<ul style="list-style-type: none"> • Deliver the Working For a Brighter Future Together Workshops to employees and Members • Design and deliver an impact survey 	1 July 18	31 Jan 19	Completed
Phase 4: Broader alignment & development	<ul style="list-style-type: none"> • Construct and conduct a skills audit aligned to the behaviours • Feedback and input to build on existing schemes and influence and align wider deliverables • Design, build and deliver the Leadership and managerial skills programme 	1 Jun 18	31 Dec 18	Completed
Phase 5: Inform, sustain and embed	<ul style="list-style-type: none"> • Introduction of Values Champions Forums • Introduction of a Brighter Future Masterclass Programme • Design and facilitate a Leadership Team and Values Champion Conference 	1 Sep 18	31 Mar 19	Completed