

## Leisure Strategy

### Suggested framework for a Leisure Strategy

#### Introduction and Background

Section	Content	To Do
1.1	Introduction by Andrew Knowles	AK
1.2	A Vision for Leisure in the Borough by Guy Kilminster and core offering	GK
1.3	The National, Regional and Local Agenda	RH
1.4	The Benefits of Leisure Provision/ Current Position (where are we now)	RH
1.5	Leisure Provision in the Borough- linked into other services Adults and Children/ Locality based working	KP
1.6	The Scope of this Strategy (mapping with other strategies)	RH
1.7	Resources and the Enablers	RH
1.8	Partnerships	RH
1.9	SWOT and STEEP	RH/MW
1.10	Sustainability	MW
1.11	Status and Lifespan of the Leisure Strategy (linked to 1.6)	GK/RH
1.12	Leisure Services – Some Achievements to Date	KP
1.13	PMP Review Findings	RH
1.14	Management Delivery Options	MW
	<b>Cheshire East Leisure Needs Assessment</b>	
2.1	How we conducted this	RH
2.2	Who we consulted with	RH
2.3	How we treated the information and findings	RH
2.4	What we did with it	RH
2.5	The Conclusions	RH
	<b>Leisure Services and the Local Strategic Context</b>	
3.1	Introduction	RH/KP
3.2	Facilities Development Strategy Findings	RH/MW
3.3	The Role of Leisure Services in delivering Cheshire East's Community Plan Priorities to included options for locality based working in line with LAP's	RH
3.4	The Role of Leisure Services in delivering Cheshire East's Corporate Priorities and Objectives and potential barriers to healthy lifestyles	RH
	<b>The Priorities for Future Leisure Provision</b>	
4.1	<b>Priority 1</b> – Improve the health and well-being of the community by increasing opportunities for participation: <ul style="list-style-type: none"> <li>• Key Facts/Statistics (What)</li> <li>• Understanding the priority (Why)</li> </ul>	ALL

- Objectives (How)

<b>4.2</b>	<b>Priority 2</b> – Encourage safer and stronger communities by providing appropriate, quality facilities, services and activities <ul style="list-style-type: none"> <li>• Key Facts/Statistics (What)</li> <li>• Understanding the priority (Why)</li> <li>• Objectives and Action Plan (How)</li> <li>• Time Frames for the above (when)</li> </ul>	<b>ALL</b>
<b>4.3</b>	<b>Priority 3</b> – Facilitate appropriate provision to meet the needs of children and young people <ul style="list-style-type: none"> <li>• Key Facts/Statistics (What)</li> <li>• Understanding the priority (Why)</li> <li>• Objectives and Action Plan (How)</li> <li>• Again the when element</li> </ul>	<b>ALL</b>
<b>4.4</b>	<b>Priority 4</b> – Facilitate appropriate provision to meet the needs of older people <ul style="list-style-type: none"> <li>• Key Facts/Statistics</li> <li>• Understanding the priority</li> <li>• Objectives and Action Plan (How)</li> <li>• When</li> </ul>	<b>ALL</b>
<b>4.5</b>	<b>The Improvement Plan</b>	<b>RH</b>

## Appendices

<b>1</b>	Action Plan
<b>2</b>	Summary of Cheshire East Council Leisure Services Provision
<b>3</b>	Summary of Leisure Services Key Achievements
<b>4</b>	Summary of Consultation on the Leisure Strategy
<b>5</b>	The Opportunities for Future Leisure Provision, a commentary by PMP
<b>6</b>	Cheshire East Council Corporate Priorities and Objectives
<b>7</b>	Other Leisure Provision in the Borough (Active Places Findings)
<b>8</b>	Leisure Services Customer Service Standards
<b>9</b>	Shared Priorities
<b>10</b>	The Capital Strategy and Programme 2010-2015
<b>11</b>	S106 Capital Receipts

Points to emphasise in the strategy:

- Need to evaluate the Private Sector Provision
- Locality based working and the hub concept
- Rationalisation of buildings, Care centre, Libraries, Civic Halls and Leisure Centres.
- True Cost of the services- cost of the activates we running.
- Understanding our customers- demographics, near and far environment etc.