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APPENDIX - 1



Cheshire East
Application for a premises licence
Licensing Act 2003

For help contact
licensing@cheshireeast.gov.uk
Telephone: 0300 123 5015

* required information

Section 1 of 19

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

1213

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

DAVID GARETH

* Family name

WYNNE

* E-mail

and.y.wynne@cheshireeast.gov.uk

Main telephone number

01253 500433

Include country code.

Other telephone number

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

* Is the applicant's business registered in the UK with Companies House?

☒ Yes

☐ No

* Registration number

05150546

* Business name

G AND Y WYNNE LTD

If the applicant's business is registered, use its registered name.

* VAT number

- NONE

Put "none" if the applicant is not registered for VAT.

* Legal status

Private Limited Company

Continued from previous page...

* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

☐ A private individual acting as an agent

Agent Business

* Is your business registered in the UK with Companies House? ☒ Yes ☐ No

* Registration number

* Business name

If your business is registered, use its registered name.

* VAT number

Put "none" if you are not registered for VAT.

* Legal status

Continued from previous page...

* Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Section 2 of 19

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Further Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 19

APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company
- ☐ A partnership
- ☐ An unincorporated association
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales
- ☐ Other (for example a statutory corporation)

Confirm The Following

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

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NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name

Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

PRIVATE LIMITED COMPANY

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

[Add another applicant](#)

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OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

THE PREMISES WILL BE A CONVENIENCE OUTLET ON A BUSY ROAD WITH THE PROVISION OF NEWSPAPERS IN THE EARLY MORNING.

Continued from previous page...

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

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PROVISION OF PLAYS

Will you be providing plays?

☐ Yes

☒ No

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PROVISION OF FILMS

Will you be providing films?

☐ Yes

☒ No

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PROVISION OF INDOOR SPORTING EVENTS

Will you be providing indoor sporting events?

☐ Yes

☒ No

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PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

Will you be providing boxing or wrestling entertainments?

☐ Yes

☒ No

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PROVISION OF LIVE MUSIC

Will you be providing live music?

☐ Yes

☒ No

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PROVISION OF RECORDED MUSIC

Will you be providing recorded music?

☐ Yes

☒ No

Section 12 of 19

PROVISION OF PERFORMANCES OF DANCE

Will you be providing performances of dance?

☐ Yes

☒ No

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PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes

☒ No

Continued from previous page...

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LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☐ Yes

☒ No

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SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

Continued from previous page...

Will the sale of alcohol be for consumption:

- ☐ On the premises ☒ Off the premises ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

--

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

--

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

First name

DAVID GARETH

Family name

WYNNE

Enter the contact's address

Building number or name

15

Street

PRINCE OF WALES DRIVE

District

City or town

CONGLETON

County or administrative area

Postcode

Country

United Kingdom

Personal Licence number
(if known)

LAPER/0597/05

Issuing licensing authority
(if known)

CONGLETON

Continued from previous page...

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

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ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

NONE

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HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

Continued from previous page...

SATURDAY

Start 06:00

End 23:00

Start

End

SUNDAY

Start 06:00

End 23:00

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

IN LINE WITH THE GOVERNMENT GUIDANCE THE PREMISES LICENCE HOLDER WILL MANGE THE PREMISES IN LINE WITH ALL FOUR OF THE LICENSING OBJECTIVES AND ALL RELEVANT LEGISLATION.

b) The prevention of crime and disorder

- 1.A COMPREHENSIVE CCTV SYSTEM WILL BE IN OPERATION AT THE PREMISES, DATA WILL BE KEPT FOR A MINIMUM OF 28 DAYS AND WILL BE MADE AVAILABLE TO THE AUTHORITIES UPON REASONABLE REQUEST.
2. THE STORE WILL MAINTAIN A REFUSAL LOG IN EITHER WRITTEN OR ELECTRONIC FORM. THE LOG WILL RECORD ANY REFUSALS OF ALCOHOL SALES AND CHALLENGES MADE. THE LOG WILL BE MADE AVAILABLE TO THE AUTHORITIES UPON REASONABLE REQUEST.
3. Wine tasting events will take place at the store. THIS WILL BE FOR THE CONSUMPTION ON THE PREMISES FOR 25ML SAMPLE MEASURES OF WINE ONLY they will not be purchased but given away as a sample. THE USUAL AGE CHECKS WILL BE CARRIED OUT BEFORE ANY CONSUMPTION TAKES PLACE.

c) Public safety

Continued from previous page...

THIS OBJECTIVE HAS BEEN CONSIDERED AND AT THIS STAGE THERE ARE NO CONCERNS.
THE PREMISES LICENCE HOLDER IS AWARE OF THEIR RESPONSIBILITIES UNDER THE REGULATORY REFORM (FIRE SAFETY ORDER) ACT 2005

d) The prevention of public nuisance

THIS OBJECTIVE HAS BEEN CONSIDERED AND AT THIS STAGE THERE ARE NO CONCERNS

e) The protection of children from harm

1. WHENEVER THE DPS IS NOT AT THE PREMISES ANOTHER PERSON SHALL BE NOMINATED BY THEM TO BE THE RESPONSIBLE PERSON TO MANAGE THE PREMISES.
2. ANY PERSON WHO APPEARS TO BE UNDER THE AGE OF 25 SHALL BE ASKED TO PROVIDE ID TO PROVE THAT THEY ARE OVER 18.
3. THE ONLY ID THAT WILL BE ACCEPTED WILL BE THE UK PHOTO DRIVING LICENCE, A PASSPORT OR THE GOVERNMENT APPROVED PASS LOGO SCHEME.
4. ALL STAFF WILL BE TRAINED BEFORE MAKING ANY SALES OF ALCOHOL. THE TRAINING RECORDS WILL BE KEPT AND MADE AVAILABLE TO THE AUTHORITIES UPON REASONABLE REQUEST.

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PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000-14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Continued from previous page...

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

190.00

DECLARATION

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

PAUL SHERRATT

* Capacity

AUTHORISED AGENT

* Date

04 / 09 / 2014
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...

2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/cheshire-east/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

OFFICE USE ONLY

Applicant reference number

1213

Fee paid

Payment provider reference

ELMS Payment Reference

Payment status

Payment authorisation code

Payment authorisation date

Date and time submitted

Approval deadline

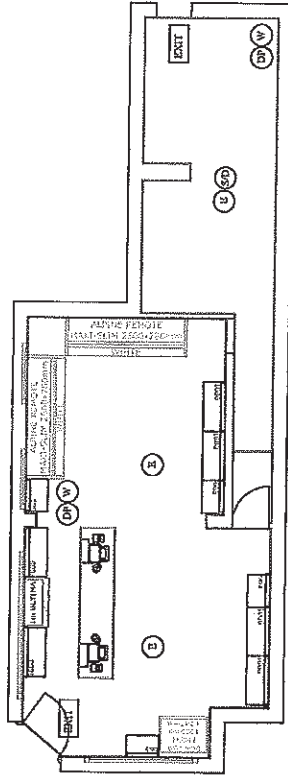
Error message

Is Digitally signed

☐

Note: Any items shown on the plan that are not subject to the requirement for plans under the regulations to the Licensing Act 2003 are subject to change at any time.

PROPOSED STORE LAYOUT



KEY:	
①	EMERGENCY LIGHTING POINT
②	FIRE EXTINGUISHER (DRY POWDER)
③	FIRE EXTINGUISHER (WATER)
④	SMOKE DETECTOR
⑤	ILLUMINATED EXIT SIGN
⑥	LICENSABLE ACTIVITY (OFF SALES OF ALCOHOL)
⑦	STORAGE AREA
⑧	POINT OF SALE (ALCOHOL)

CLIENT:	REVISIONS:	DATE:
GABRIEL WYNE 33 HUNTERFORD ROAD LONDON E11 1BB	A:	
DRAWN BY: ANDY WRIGHT	B:	
SCALE: 1:100	C:	
BRANCH NO:	D:	
DATE: 27.11.14	E:	
SQ FT: 423.907		

IT IS THE RETAILERS RESPONSIBILITY TO ENSURE THAT THE SITE COMPLIES WITH THE DISABILITY DISCRIMINATION ACT 1995 PART 111 AND THAT ALL RELEVANT FIRE SAFETY EQUIPMENT, EMERGENCY LIGHTS AND SMOKE DETECTORS WHERE APPLICABLE ARE INSTALLED PRIOR TO OPENING.

Sent: 14 September 2014 11:40
To: LICENSING (Cheshire East)
Subject: Bargain Booze 33 Hungerford Road Crewe CW1 5EQ

I object to the issue of a alcohol license to 33 Hungerford Road.

Dear Sir/Madam

The location of 33 Hungerford Road is on the corner of Wilding Street, Hungerford Road is a very busy thoroughfare a main road into Crewe. There is very heavy traffic congestion on Hungerford Road leading to the Grand Junction Retail Park. The local newspaper the Crewe Chronicle has written about this on numerous occasions. Wilding Street is used as a car park by the patients of the popular Dental surgery, The Old Surgery Dental Practice at 31 Hungerford Road. Numerous residents in the area also park their cars in Wilding Street as the local terraced streets do not have sufficient parking spaces. Customers of Bargain Booze together with Bargain Booze HGV delivery vehicles will cause unacceptable road safety problems for cars turning into and out of Wilding Street. Access to Wilding Street should not be subjected to further traffic problems which a Bargain Booze would cause. It will only be a matter of time before there is a traffic accident involving cars and/or pedestrians.

Mccolls off license is less than 100 yards from the proposed Bargain Booze so I cannot see any requirement for a second licensed premise in such close proximity.

Hungerford Play Park is also close to 33 Hungerford Road and I do not want to see a return of past anti-social behaviour of drunks on the play park at all hours. There is a banning of drinking in public places order in force for the area because of past problems. You may wish to contact Cheshire Police for incidents. It took a very long time to get peace in the area and if a license is granted which causes an increase in drunken behaviour I shall make representations to my Councillors at Town Council and East Cheshire Council levels.

Please carefully consider these objections and refuse the license application by G and Y Wynne Ltd for a proposed Bargain Booze at 33 Hungerford Road.

Thanking you in anticipation of your refusal of this license,

Licensing Unit,
Cheshire East Council,
Municipal Buildings,
Earle Street,
Crewe,
Cheshire,
CW1 2BJ

Received
15 SEP 2014
Cheshire East Council

Dear Sir/Madam

RE: Bargain Booze at 33 Hungerford Road, Crewe, CW1 5EQ

APPLICATION FOR A PREMISES LICENCE LICENSING ACT 2003

We are: _____ to the above proposed building. We would like to express our objections to the above premises opening as a Bargain Booze.

Over the last 15 years, we have experienced damage to our property from littering (including alcohol and drug use) to general congregation of people around the back of our building.

A few years ago, there was an off licence further down the road and this, even at that distance, seemed to exacerbate the problems. When they closed down, we noticed a big difference.

There are a lot of open alleyways at the back of the building which already attracts people who behave regularly in an antisocial manner. The road also consists of many student accommodations and we are already having to regularly contact environmental services due to flytipping and general waste. We feel that having premises of this type open will worsen the issues we are already having to face daily.

The road already consists of a mini supermarket that sells alcohol until 10.00pm and we have another one a little further up Earle Street all in short walking distance). Another off license, we don't feel, is necessary. The road is losing the post office we have had situated locally for years and will be left inundated with unnecessary off-licenses/shops. We pride ourselves in the business we have developed over the years and feel that with the school we have locally, Doctors Surgery, Chemist and elderly housing accommodation, the community won't benefit from an 'open all hours' off license.

 Yours Sincerely

RECEIVED

16 SEP 2014

P

Dear Sir/Madam

Bargain Booze 33 Hungerford Road Crewe CW1 5EQ

I strongly object to Bargain Booze opening a new retail outlet at the above address for the following reasons:

1/ The location of 33 Hungerford Road is on the corner of Wilding Street which is extremely congested with vehicles most days. Wilding Street is used as a car park by the patients for the very busy Dental surgery, The Old Surgery Dental Practice at 31 Hungerford Road. Numerous residents also park their cars in Wilding Street due to the lack of parking facilities for the terraced houses on Hungerford Road. Customers of Bargain Booze together with Bargain Booze HGV delivery vehicles will cause nothing short of mayhem. Added to this is very heavy traffic congestion on Hungerford Road leading to the Grand Junction Retail Park. This traffic problem is highlighted in the Crewe Chronicle most months. Access to Bargain Booze would be hazardous for drivers and life threatening for pedestrians. The residents of Wilding Street should not be subjected to further traffic problems which a Bargain Booze would cause.

2/ There is another licensed premises on Hungerford Road on the corner of Buxton Avenue less than 100 yards from 33 Hungerford Road. This off license is McColls an established premise. Two such businesses in such close proximity are not required or wanted.

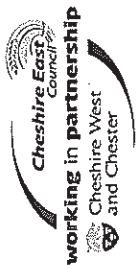
3/ The former off license and convenience store Premier Express on Hungerford Road and the corner of School Crescent when that was open caused numerous anti-social problems. The Police were called on numerous occasions, several times at weekends (every weekend) as drunks were urinating in the street, throwing empty bottles and cans into residents yards and gardens together with several attempts at break ins. This is not scare mongering but a matter of Police record. 33 Hungerford Road is close to Hungerford Play Park. We the residents do not want a reoccurrence of past problems where drunks scared children and parents away from the play park which was used as a toilet by the drunks who also left broken bottles all over the play park. This area around 33 Hungerford Road also has a public order notice of no drinking in public issued by your council. Hungerford Primary School is also close to the proposed Bargain Booze with school children walking passed 33 Hungerford Road several times a day.

Please consider these objections and refuse an alcohol license for 33 Hungerford Road.

Yours faithfully,



Cheshire CC WebGIS



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