

From:
Sent: 26 April 2011 15:29
To: LICENSING (Cheshire East)
Subject: MORRISONS SUPERMARKET - WATER LANE WILMSLOW

Sir,

It is a point of great concern to learn about the proposed application for extended licensing hours of the above premises. The carpark to these premises adjoins our property and therefore is of particular concern. the hours would mean an almost 24 hour usage of the area at the back of our homes (the 6 hour closure time, would just about allow for deliveries and garbage collection); the additional parking may then be accompanied by an application for additional lighting which would impact on our homes; the noise and pollution from delivery vans, service users etc from this virtual 18 hour 7 day week application would be intolerable.

the proposed hours for trading (0600/24.00) are wholly unreasonable and in direct contravention to planning consent for use of the building use Class A3 limits the hours of opening to 2230 Mon-Sun in the interests of neighbouring occupiers amenity.

This application has been made without regard or respect to the environment in which it is situated. In the past there have been incidents of youths using the area inappropriately, which this extended usage would certainly encourage a resurgence of these activities (especially if fuelled by alcohol)

we would strongly urge a refusal of this application - the town has 3 supermarket outlets already, so this provision is totally without merit. Furthermore, the cavalier way in which the applicants have made this proposal, without negotiation or thought to the local community, is a clear indicator that they are solely interested in short term gain and not in developing and supporting community in the widest aspect.

Please let us know when this application is to be considered, as we would very much like the opportunity to talk to the deciding parties about its' impact on community life.

Wilmslow
Cheshire SK9 5AY

From:

Sent: 26 April 2011 14:56

To: LICENSING (Cheshire East)

Subject: Morrisons - Whitecroft House, 51 Water Lane, Wilmslow, SK9 5AW

Morrisons have applied for an alcohol license for a proposed outlet on this site. The requested license is to sell alcohol up until midnight 7 days week. I would like to ensure that the terms of the proposed license are aligned with the interests of the local community.

The proposed store is in the middle of a residential area. I am sure that there will be many benefits to the local community from a convenience store. However, selling alcohol up until midnight 7 days per week is likely to bring back anti-social behaviour to the area. Following the relaxation to licensing rules in the Wilmslow area about eight or nine years ago, we experienced a wave of mindless hooliganism in my road and those adjacent to us, near to the proposed Morrisons stores. The vandalism predominantly occurred late on Friday and Saturday nights. My car was attacked on three occasions as were numerous cars of my neighbours. Following complaints to the Police and our local MP, the situation appeared to improve after the demise of a number of pub chains operating in Wilmslow in 2008 and beyond. Information from the Police suggested that the vandalism and anti-social behaviour was caused by alcohol fuelled young people.

I am very concerned that the introduction of a supermarket selling alcohol up until midnight will cause us to return to the days when the local residents and Police feared every Friday and Saturday night in Wilmslow.

I would like to suggest that the Council imposes the following conditions on any alcohol license for the proposed Morrisons site:-

1. Alcohol will not be sold after 9.00pm on any night of the week, specifically not on Friday and Saturday nights;
2. No alcohol can be sold to anyone under the age of 21;
3. All alcohol sales must be accompanied by proof of age documentation;
4. A ban on drinking in public/street drinking is imposed within a quarter mile radius of the Morrisons store. Morrisons are given a duty to inform all of their alcohol customers of this ban and provide the Council with the resources to police this ban;
5. Morrisons are required to provide all streets in the local area with a regular (daily) street cleansing service to remove the extra litter their store, and the associated sale of alcohol, is bound to create;
6. The Police and the Council attend Morrisons store regularly in the early months of trading to ensure that Morrisons store management know that they are serious about ensuring that Morrisons stick to the

terms of their license.

Thanks very much for your help.

Best wishes.

Wilmslow, Cheshire, SK9 5BP

From:

Sent: 25 April 2011 21:45

To: Licensing Mail Box (Congleton); LICENSING (Cheshire East)

Subject: MORRISONS SUPERMARKET LICENCE APPLICATION - FORMER
WHITECROFT

OFFICES, WATER LANE, WILMSLOW

Dear Sir/Madam,

Having been made aware of the above application we would like to register an objection.

We reside at Wycliffe Avenue and our house is to the premises for which the application is being made, indeed our house overlooks both the premises and its car park.

The proposed hours for the undertaking of licensable activities, 0600 to 2400 Monday to Sunday, are wholly unreasonable for a building sited adjacent to residential properties. Indeed the Planning Consent for use of the building for Use Class A3 limits the hours of opening to 2230 hours Monday to Sunday in the interests of neighbouring occupiers amenity.

Historically the car park of the premises has been used by young adults as an area to congregate, drink alcohol and play football late into the evening, up to 1am sometimes. Should the proposed licensing hours be granted these young adults would have a ready supply of alcohol late into the evening thereby potentially increasing the frequency of their nuisance behaviour.

The parking provisions for the building are at the car park directly behind our property and we are concerned that the early morning and late opening times proposed would entail us being subjected to unacceptable levels of noise from shoppers visiting the premises during these hours and also from supply deliveries and waste collections being made. This would reduce our enjoyment of our garden on weekday evenings and at weekends and may disturb our sleep with opening hours up to 2400.

We are already regularly subject to noise disturbance from maintenance works carried out on the premises. Gardening services are usually carried out at weekend and on Public Holidays to fit around the current hours of opening of the premises for office use. Other maintenance such as pressure washing and window cleaning are also routinely undertaken out of hours. Any proposed increase in hours of operation on the premises would only lead to the "maintenance window"

being reduced further thereby increasing the disturbance to adjacent residents.

There is also a potential impact on Wycliffe Avenue itself. The Avenue is currently subject to a residents parking scheme and an access only order. With a small supermarket in such close proximity shoppers may be tempted to abuse the parking regulations on our avenue and try and park for a short time whilst doing their shopping. Wycliffe Avenue is a "no through road" therefore any traffic wrongly entering the avenue would have to make a turn in the road to exit. This has safety implications for both the car users and the residents of Wycliffe Avenue.

The concerns raised above would have a significant impact on the amenity of the local residents and we would be keen to make representation when the Council meets to consider the application.

Regards,

Wilmslow
Cheshire
SK9 5AY



MORRISONS SUPERMARKET, 51 WHITECROFT HOUSE, WATER LANE, WILMSLOW, CHESHIRE.