

Appendix 3 - 2023/24 BSIP Progress Update

Initiatives	Description	Status	Value	Launch Date
Initiative 1	Introduce a multi-operator ticket in Macclesfield and surrounding area.	Options for multi-operator ticket have been explored and working with operators to deliver the most appropriate scheme.	£65,000	August 2024
Initiative 2	Trial a young person's concessionary fare pass, providing cheaper bus fares for 16-19 year olds within Cheshire East. Also, develop a concessionary fare offers for Cheshire East Care-leavers (16-25 years) by working alongside officers in Children's Social Care.	Options for the Young Person pass have been explored and detailed conversations have taken place with EUCLID who will provide smart card technology. The aim is to launch at the start of the new academic year.	£522,596	September 2024
Initiative 3	Upgrade the Cheshire East website to provide a one-stop shop for bus service information.	Discussions held with software developers to integrate journey planning, timetable information and live updates where available.	£25,000	July 2024
Initiative 4	Promote the Greater Manchester 'System One' ticketing options available to residents in the north of Cheshire East, enabling them the purchase access to local public transport services throughout Greater Manchester.	Information regarding who can use the System One products and where/how they can be purchased are published on the CEC webpage to promote the availability of these products.	£25,000	May 2024
Initiative 5	Develop 'hub stops' along the service 38 route (Macclesfield – Crewe), to complement the introduction of new vehicles by the bus operator. This will demonstrate improved quality and a better bus passenger experience on a core inter-urban route within Cheshire East.	Following a detailed audit of the 38 bus route, bus stops have been identified where upgrades are required. Based on criteria, bus stops have been categorised as either Gold, Silver or Bronze. A programme of bus stop upgrades has been developed for delivery in 2024/25.	£200,000	Autumn 2024
Initiative 6	Local bus service enhancements – deliver minor service adjustments for services 12, 38 and 130.	The Saturday evening service on the 12 launched on 8 th June 2024 and the Sunday services on the 38, 130 and 12 launched on 9 th June 2024.	£350,000	June 2024
Total			£1,187,596	