

Approach to VAWG within Cheshire East

Supt Claire Jesson and Richard Christopherson

Cheshire East Scrutiny Committee – 16th March 2023



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Cheshire East VAWG Group

- * VAWG working group & key partners/support from SCEP
- * DA Offer – Custody programme
- * DVA/IDVA service
- * Diversity Group
- * NTE Videos
- * Op empower developing Safer Streets



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Overview

Exciting initiative we are rolling out across Cheshire as part of our ongoing commitment to tackle Violence and Intimidation against Women and Girls.

The Police & Crime Commissioner for Cheshire, Mr John Dwyer, has secured £1.5 million of funding from the Home Office for a number of innovative projects that will be rolled out across Cheshire by September 2023.

The project consists of various elements including training in the education sector, NTE, wider community, promotion of a safety app, extension of the use of GoodSAM and deployment of safety vehicles in the NTE.

Very tight timescales – two thirds of the project to be delivered by March 2023.



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Workstreams

Workstream	Locations	Notes
Education (input to schools)	Cheshire West, Chester East and Halton <i>(Warrington received the training as part of SS3)</i>	
Night Time Economy Input (includes licensed premises, taxi companies, door staff and volunteers)	Cheshire West, Chester East and Halton <i>(Warrington received the training as part of SS3)</i>	Initial focus has been gathering info for Widnes, Crewe / Nantwich and Chester.
Wider community input (with focus on the hair and beauty sector)	Cheshire West, Chester East, Halton and Warrington	
Safety Buses	Cheshire West, Chester East, Halton and Warrington	Initial focus has been Warrington, Crewe / Nantwich and Chester.
Hollie Guard Safety App	Cheshire West, Chester East, Halton and Warrington	
Extension of the use of GoodSAM	Cheshire West, Chester East, Halton and Warrington	Pilot currently taking place in Crewe.



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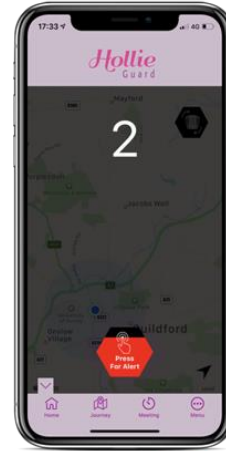
Safety App – Hollie Guard

Hollie Guard is a next generation smartphone app that provides enhanced levels of protection.

Amongst many other features, if the user is in danger, with a simple shake or tap it activates Hollie Guard immediately notifying your chosen contacts, pinpointing your location and sending audio and video evidence directly to their mobile phones.

Those in the community are to be advised of the availability of Hollie Guard. Offer to assist them to download it through their app stores, or direct them to hollieguard.com

The App is free to download, with much of the functionality available free of charge.



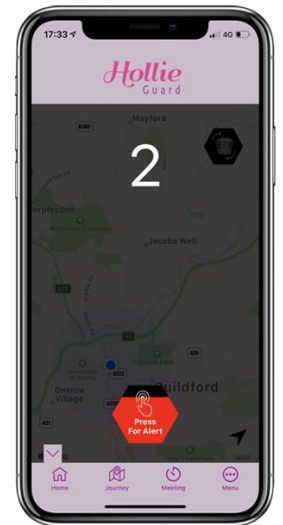
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Safety App – Hollie Guard

What would we like officers to do?

- Visitors to the bus and others in the community should be advised of the availability of Hollie Guard. Offer to assist them to download it through their app stores, or direct them to hollieguard.com
- The App is free to download, with much of the functionality available free of charge.
- The 24/7 monitoring is a paid for service. A later roll out will see the availability of voucher codes made available for sharing with victims and vulnerable people.
- Local officers to send through list of organisations and charities that work with vulnerable woman and girls who can assist with distribution of the vouchers. (Training to be arranged asap).



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