

Crewe Town Board

Agenda

Date: Friday, 9th April, 2021

Time: 9.30 am

Venue: Virtual

1. **Apologies for Absence**

To receive any apologies for absence.

2. **Declarations of Interest**

To receive any declarations of interest.

3. **Minutes of the Previous Virtual Meeting** (Pages 3 - 10)

To approve as a correct record the minutes of the previous virtual meeting held on 5 March 2021 and to consider and note the actions from the virtual meeting.

OTHER ITEMS OF BUSINESS (1 Hour 50 Minutes)

4. **Towns Fund Progress Update - (5 minutes) - DK** (Pages 11 - 12)

To consider an update on the progress on the Towns Fund.

5. **HS2 Update & Discussion (60 Minutes) - CEC**

6. **Levelling Up Fund (15 minutes) - DK** (Pages 13 - 14)

To consider a report on the Levelling Up Fund.

7. **Sub-Groups (10 Minutes) - DK/ SY** (Pages 15 - 16)

To receive an update on the creation of sub-groups from Doug Kinsman/ Simon Yates.

8. **Strategic Update from Cheshire East Council (10 Minutes) - PS**

To receive an update from the Director of Growth & Enterprise including specific reference to Lyceum Square and Future High Streets Fund.

9. **Covid (5 Minutes) - DK**

Contact: Sarah Baxter
Tel: 01270 686462
Email: sarah.baxter@cheshireeast.gov.uk

To discuss COVID-19 in terms of approach and information sharing.

10. **AOB (5 Minutes) - DK**

To put forward any other items of business.

11. **Date of Next Meeting**

To confirm the date of the next meeting as 7 May 2021 commencing at 9.30am.

Membership: John Adlen, Andy Butler, Rick Carter, Paul Colman, Jasbir Dhesi, Reverend David Edwards, Sally Hepton, Mark Hills, Guy Kilminster, Doug Kinsman (Chairman), Adam Knight, Councillor Nick Mannion, Dr Kieran Mullan MP, Councillor Jill Rhodes and Simon Yates

CHESHIRE EAST COUNCIL

Minutes of a virtual meeting of the **Crewe Town Board**
held on Friday, 5th March, 2021

PRESENT

Simon Yates (In the Chair in the absence of Doug Kinsman)

Andy Butler, Rick Carter, Paul Colman, Jasbir Dhesi, Reverend David Edwards, Sally Hepton, Mark Hills, Guy Kilminster, Adam Knight, Councillor Nick Mannion, Dr Kieran Mullan MP and Councillor Jill Rhodes

ALSO PRESENT

Ruth Child, Planning Consultant for Peveril, Ross Erwin, Architect for Peveril, Vera Lamont, Transport Consultant for Peveril, Lindsay Lewis, Pete Turner, William Warrack, Development Consultant for Peveril and Martin Wood

OFFICERS IN ATTENDANCE

Sarah Baxter, Democratic Services Officer
Jez Goodman, Development & Regeneration Delivery Manager
Rhiannon Hilton, Communications Officer
Chris Jackson, Senior Regeneration Officer
Dr Charles Jarvis, Head of Economic Development
Peter Skates, Director of Growth & Enterprise
Carol Young, Policy & Partnerships Officer

70 APOLOGIES FOR ABSENCE (1 MINUTE)

Apologies for absence were received from Kim Cooper and Doug Kinsman.

71 DECLARATIONS OF INTEREST (1 MINUTE)

In the interest of openness in respect of agenda item 5-‘Planning Application - 5G Mast’, Councillor J Rhodes declared there was a possibility the application could be considered by the Cheshire East Southern Planning Committee of which she was a Member, therefore in accordance with the Code of Conduct she took no part in consideration of the item.

In the interest of openness in respect of agenda item 5-‘Planning Application - 5G Mast’, Councillor N Mannion declared there was a possibility the application could be considered by the Cheshire East Southern Planning Committee of which he could potentially attend as a

substitute, therefore in accordance with the Code of Conduct he took no part in consideration of the item.

72 MINUTES OF THE PREVIOUS VIRTUAL MEETING INCLUDING ACTIONS (10 MINUTES)

RESOLVED

That the minutes of the virtual meeting held on 5 February 2021 be approved as a correct record.

The Chairman went through the list of actions from the previous virtual meeting and updated members on the status of each action accordingly.

73 PEVERIL SECURITIES ROYAL ARCADE DEVELOPMENT UPDATE (1 HOUR)

Representatives of Peveril Securities attended the virtual meeting and gave a presentation on the Royal Arcade development. Highlighted within the presentation was information on the background to the development, the hybrid planning application, the proposed bus station layout, the multi-storey car park façade treatments, the site layout, the scheme benefits, the consultation strategy, the feedback process and the next steps.

Members of the Board asked questions and put comments in relation to:

- The content of the website and the information contained within the links particularly with regard to the feedback and consultation sections;
- The design of the car park and whether or not consideration had been given to the southern elevation as well as the northern elevation;
- Whether or not more greenery could be incorporated into the design of the outside area of the car park;
- Whether or not consideration had been given to ensuring the design of the car park assisted in preventing anti-social behaviour, for example additional visibility, lighting, safety and so forth;
- Further consideration to the design of the meshing should be undertaken;
- The projection of images included within the design features was welcomed;
- When considering the Bus Station:
 - the civic pride element was considered to be a central pillar in bringing people together and it should be emphasised;
 - The design of the interior needed to give the feel of 'arriving in Crewe';
 - Community involvement in the design of the wall of the bus station was essential;
 - Engagement should be undertaken with the Cultural Forum on the design of the internal aspect of the bus station;

- Provision of fast charging points for electric buses;
- Proposed traffic flow and how this would impact on the surrounding area;
- Local construction jobs and how deliverable was this

On behalf of the Board, the Chairman thank representatives from Peveril for taking the time to attend the virtual meeting and answering a number of points raised by members.

RESOLVED

That the presentation be noted.

74 PLANNING APPLICATION - 5G MAST (10 MINUTES)

A draft response had been circulated to the Board prior to the virtual meeting in respect of a planning application relating to the erection of a 5G Mast at Edleston Road SF, Edleston Road, Crewe. Members were asked to give their consideration on the draft response. Members suggested some minor amendments to the wording of the response.

RESOLVED

That the draft response be endorsed subject to minor amendments to the wording as proposed by Board Members.

75 BOARD OBJECTIVES (15 MINUTES)

A paper had been circulated to the Board prior to the virtual meeting in respect the Board's future objectives which included the following:-

- Town Investment Plan Projects;
- Accelerated Funding, Ly2;
- Establishing Sub-Groups for:
 - a. Sports Provision & Open Spaces
 - b. Transportation, Green and Blue Infrastructure
 - c. Town Centre Re-Provisioning
 - d. Heritage Centre Governance Structure
- Hs2 arrival
- Community Engagement

RESOLVED

That the contents of the paper be endorsed.

76 SUB-GROUPS (15 MINUTES)

A report had been circulated to the Board prior to the virtual meeting outlining the proposed further action to take in respect of the following:-

- Youth representation;
- Transportation, Green and Blue Infrastructure Forum

In respect of youth representation, it was suggested that a task and finish group be created to determine what the Board wished to achieve and how this would be of benefit to Board discussions. Sally Hepton, Mark Hills and Adam Knight and offered to assist in supporting with this.

In respect of transportation there was a proposal to establish a Transportation, Green and Blue Infrastructure Forum tasked with the following priorities:-

- Purpose & Objectives;
- High level strategy;
- Terms of Reference;
- Good governance;
- Structure;
- Areas to be represented;
- Membership;
- Support functions;
- Administrative support

A further verbal update was provided in respect of the following sub-groups:-

- Heritage Centre
- Sports and Open spaces
- Hs2
- Town centre regeneration

In respect of the Heritage Centre, the Chairman advised that a number of meetings with old and new trustees had taken place over the last few weeks whereby an agreement had been reached to proceed with a governance review. A review was scheduled to take place within the next 3 months.

In-depth discussions took place around transportation and Hs2, with reference to opportunities relating to publicity, engagement, procurement and apprenticeships and funding. Members were advised that funding was available from the Business and Local Economy and Community and Environment Fund which would support community projects along the line of the Hs2 route. Further information was available at <https://hs2funds.org.uk>. A statement on behalf of the Chairman in response to Hs2 royal assent had been drafted and would be published on the website shortly.

In respect of the regeneration of the town centre, the Chairman advised the Board that a meeting had taken place last week with town centre operators and a task and finish panel would be established in order to

discuss how proposals relating to the regeneration of the town centre could move forward.

RESOLVED

That the contents of the report be endorsed.

77 COMMUNICATION & ENGAGEMENT SUB-GROUP UPDATE (10 MINUTES)

A verbal update was provided on the work undertaken by the Communication and Engagement Sub-Group which included information on the development of a communication plan, social media plan and a plan for engagement with all unsuccessful project leads.

It was noted that resources were limited and the activities of the Communication and Engagement Sub-Group had to be restricted to what could be realistically achieved within the scope of existing resources. A request was therefore made for additional funding of £2,000 from the Board in order to cover the design and any maintenance issues in respect of the website for the next couple of years.

In relation to the 'Have your say' aspect of the website there had been a request from small businesses to not only be kept informed but to be given the opportunity to capitalise on any projects coming forward.

RESOLVED

That the update be noted and that the request for an additional £2,000 worth of funding be granted.

78 STRATEGIC UPDATE FROM CHESHIRE EAST COUNCIL (10 MINUTES)

Peter Skates, the Director of Growth & Enterprise attended the virtual meeting and gave a verbal update in which he advised that work on the progress hall was continuing and a further visit for Ward Councillors and Board members had been arranged to take place the following week. In respect of the Future High Streets Fund there was little further to add to the earlier update other than it was hoped further information would be forthcoming within the next week.

Adam Knight attended the virtual meeting and gave a verbal update in respect of Lyceum Square. He informed the Board that the project was now at Riba stage 2. Stage 2 provided an outline of the proposals and potential solutions for the scheme. Two visual boards were now on display at the market hall and whilst they were not the final designs they provided the visual interpretation of the progress made so far. It was anticipated that Riba stage 3 would be ready by the end of month. Adam

expressed his appreciation and thanks to Jez Goodman, Chris Jackson and Charles Jarvis for their support over the last few months.

RESOLVED

That the update be noted.

79 COVID (5 MINUTES)

There was no further update in respect of this matter.

80 AOB (5 MINUTES)

Guy Kilminster, the Corporate Manager for Health Improvement informed the Board that the announcement of the outcome in respect of the Healthier Economies Fund for which an Expression of Interest had been submitted at the end of January had been delayed. As a result, a decision on whether the bid had successfully made it to stage two of the process would not be made until the end of March potentially early April.

The Chairman informed the Board that he had been asked to chair the Industrial Heritage Group. This group was one of a number of thematic groups established by ARUP.

81 DATES OF FUTURE VIRTUAL MEETINGS

RESOLVED

That the dates of future meetings of the Board be as follows:-

- Friday 9 April 2021
- Friday 7 May 2021
- Friday 4 June 2021
- Friday 2 July 2021
- Friday 6 August 2021
- Friday 3 September 2021
- Friday 1 October 2021
- Friday 5 November 2021
- Friday 3 December 2021

The meeting commenced at 10.00 am and concluded at 11.20 am

Simon Yates (Chairman)

Meeting Actions from the virtual meeting held on 5 March 2021

#	Action	Owner	Status
1	<p>Any items for the Forward Plan to be circulated after the meeting. The Northern Growth corridor was a potential item. Onsite wanted to present to the Board alongside Peveril securities. It was suggested that the meeting with Onsite should take place separately from the Board meeting. Discussions with Onsite had taken place and a date had been confirmed for them to give a presentation to the Board.</p> <p>JG gave a brief update on the Future High Streets Fund expecting funding from HMCLG by end of Feb. Anticipated that final confirmation would be received by the end of next week.</p>	DK	Ongoing
2	<p>Definition of Sub-groups-That further discussions in respect of the submission bid to the LEP and heritage centre take place outside of the meeting. A meeting had taken place and update would be provided on this matter later in the meeting. An update was provided but it was felt that a group separate from the Board needed to continue the discussions. CJ and JA met after the last meeting and an outline case had gone to the LEP around alternative uses for the town centre. No further update.</p>	KM, JA, DK/CJ	Ongoing
3	<p>Youth representation on the Board. Discussions to take place outside of the Board.</p>	DK	Ongoing

This page is intentionally left blank

BRIEFING PAPER

Town Board for Crewe

Date of Meeting: 09th April 2021
Report Title: Towns Fund Progress Update
Author: Doug Kinsman, Chairman

1. TIP Application Status & Progress

The Board is yet to hear back from MHCLG around the progress of the Town Investment Plan. It is unlikely there will be any announcement on the outcome of Cohort 3 Towns until the purdah period for the local Government elections have passed. It is likely therefore the announcement will happen somewhere between post-election and the Government going into recess at the end of May. If and when the Heads of Terms are offered by the Government, there will be a 3 week window to negotiate and agree their return.

2. Capacity Funding Allocation

The Crewe Town Board was originally allocated £162,019 as part of the Capacity Funding from the Towns Fund. A breakdown of the expenditure of this fund can be found below. Additional Capacity Funding was applied for to assist with the fees associated with this project and the Crewe Town Board has since been awarded with £40,000, making the total fund available £202,019. The additional funding is required for Stage 2 business cases, to assist the development of the project briefs and meet Government requirements.

3. TIP Stage 2

An initial meeting has taken place with Hatch Associates and Cheshire East Council around the work required for Stage 2. Separately both parties will complete a gap analysis for the TIP projects, which will then be compared and finalised. The outcome of this will be used as a basis to negotiate the fees for Stage 2.

This page is intentionally left blank

BRIEFING PAPER

Town Board for Crewe

Date of Meeting: 09th April 2021
Report Title: Levelling Up Fund
Author: Doug Kinsman

1. Introduction

The Board has previously spoken about the Levelling Up Fund the Government announced at the 2020 Spending Review. There are also other funding opportunities through the UK Community Renewal Fund and the Community Ownership Fund.

The Government have produced a prospectus for each of these funds, which outlines further detail required, numbers of bids and the priority groupings. These documents can be found via the following links:

[Levelling Up Fund: prospectus](#)

[UK Community Renewal Fund: prospectus](#)

[Community Ownership Fund](#)

2. Government Summary

The following information contains an overview of these funds, that has been sourced from: <https://www.gov.uk/government/collections/new-levelling-up-and-community-investments>

Overview

The UK government is committed to levelling up across the whole of the United Kingdom to ensure that no community is left behind, particularly as we recover from the COVID-19 pandemic.

That is why we are now making the biggest changes to the way we support local economic growth in a decade, in order to regenerate our town centres and high streets, support individuals into employment, improve local transport links and invest in local culture, while giving communities a stronger voice to take over cherished local assets that might otherwise be lost.

This will involve the UK government decentralising power and working more directly with local partners and communities across England, Wales, Scotland and Northern Ireland, who are best placed to understand the needs of their local areas and more closely aligned to the local economic geographies to deliver quickly on the ground.

To support these objectives, the UK government has launched three new investment programmes to support communities right across the country. All share common challenges and opportunities, which the UK government is

determined to address in collaboration with local partners. These new investment programmes are:

- The UK Community Renewal Fund
- The Levelling Up Fund
- The Community Ownership Fund

As we look towards the UK Shared Prosperity Fund next year, we are conscious of the need for an evolution of the way we support local economic growth so it can best support levelling up for the long term. The UK government will work with local partners throughout 2021 to develop an approach that delivers the infrastructure and regeneration priorities local leaders want to see in their area.

We will also be working with local businesses on the future role of Local Enterprise Partnerships. We want to ensure local businesses have clear representation and support in their area, in order to drive the recovery. We will work with Local Enterprise Partnerships over the coming months, with a view to announcing more detailed plans ahead of summer recess. This will also include consideration of Local Enterprise Partnership geographies.

Later this year we will provide further details on the Community Ownership Fund and publish an Investment Framework for the UK Shared Prosperity Fund – the replacement to European Union structural funds – which will commence in 2022.

The UK Community Renewal Fund

The UK government is providing an additional £220 million funding through the UK Community Renewal Fund to help local areas prepare for the launch of the UK Shared Prosperity Fund in 2022. This Fund aims to support people and communities most in need across the UK to pilot programmes and new approaches and will invest in skills, community and place, local business, and supporting people into employment.

The Levelling Up Fund

The £4.8 billion Levelling Up Fund will invest in infrastructure that improves everyday life across the UK, including regenerating town centres and high streets, upgrading local transport, and investing in cultural and heritage assets.

The Community Ownership Fund

The UK government is launching a new £150 million Community Ownership Fund to help ensure that communities across England, Scotland, Wales and Northern Ireland can support and continue benefiting from the local facilities, community assets and amenities most important to them.

BRIEFING PAPER

Town Board for Crewe

Date of Meeting: 09th April 2021
Report Title: Sports & Open Spaces Sub-Group
Author: Simon Yates

Introduction

The Board has previously agreed that one of the strategic themes to be developed over the next year is that of Sports and Open spaces given the:

1. Interest expressed by a number of sports organisations in large, medium and small sized developments.
2. Support in the Town Investment Plan given to investment in sports projects.
3. Need to identify sites for sporting provision.
4. Success of the Cultural Forum as a model to bring together a range of diverse organisations and groups.
5. Link between sports and health and well-being.

An initial meeting took place with Officers from Cheshire East Council, ANSA and Everybody Sport and Recreation, along with the Chair and Vice Chair of the Crewe Town Board. The purpose of the meeting was to explore the possibility of creating a strategic forum and to identify the strategies and policies already in use. Meetings have also been held with key sporting organisations within Crewe, who have all expressed an interest in developing this initiative.

All contributors were agreed there are many benefits in establishing a Sports and Open Spaces Forum and developing a strategy for Crewe including:

1. A focus on Sports & Open Spaces for Crewe
2. All key initiatives being coordinated and aligned to the vision for Crewe.
3. Local community participation in key decisions
4. All key stakeholders being consulted collectively and consistently.
5. Local knowledge and expertise, “on the ground” is shared and acknowledged.
6. A feedback loop to all key stakeholder groups
7. Providing a sounding board to sanity check concepts and proposals
8. Creating an engaged, focussed group to generate ideas.
9. Developing an engaged group of advocates to help promote initiatives to a wider audience.
10. The dynamics of the group allow for the focus and structure to drive effective change.

Sports and Open Spaces Forum

The proposed initial make-up of the Forum is as follows:

Crewe Town Board

Email: contact@weareallcrewe.co.uk

Web: weareallcrewe.co.uk

- 2 x Local Councillors
- 2 x CEC officers
- 1 x CTC officer
- 1 x Crewe Town Board member
- Multiple representatives of Sports organisations (Having a fluid structure, similar to the Cultural Forum whereby this is not a defined full membership from this perspective)
- 1 x Representative of Everybody Sport and Recreation
- 1 x Representative of ANSA
- The MP or a member of the local MP Office

Next steps

Initially, the new Forum members would meet and agree the following:

1. Purpose & Objectives/ Terms of Reference
2. High level strategy
3. Structure of the Forum and its Governance
4. Expansion of the Forum to include all sports organisations operating in the town.
5. Suggested areas to be represented and membership.
6. Support functions and administrative support for the facilitation of Agendas, Minutes etc.